



139 W. Richmond Ave.
POINT RICHMOND CA
510.237.1199

1799A Fourth St.
BERKELEY CA
510.527.1945

275 E. Main St.
ASHLAND OR
541.708.0695

Aloha LoveTribe,

Now back in the Bay Area with air we can breathe ... for now. Even Ashland is getting a bit of a reprieve.

While you can ... breathe in ... breathe out ... Now a few more deeper breaths. Ahhhhh....

Now for our deep dive into our liquidation/Semi-Annual and fall sales. We are in our final discount of additional 50% off, plus all the other deeper discounts we have now taken and will continue to take as we liquidate to build our reserves for whatever is to come.



Devi wearing new Fenini cotton knit coat
Fenini 20% off with Password: LoveTribe



We also have received fall goods that we ordered at the trade show in February, though we cut down the quantities (so the sooner you check them out the better). Like this comfy knit, stylin' coat I put on to show you, plus pants and tops in beautiful colors (Red dusty purple, olive, gold) and flattering designs. Upgrading your "sweats" for this season. We also just got in new leggings in many different knits (corduroy, ponte, fleece, denim, plaid, shapers). Many with back pockets I find handy.



A bit of retail therapy, a bit of newness for fall, a lot of support for keeping us around!

Obviously many in our community are being stretched to the max, and yet the outpouring of support is flowing. In Ashland many people (including our staff) have been housing those who lost their homes (stretching beyond pandemic fears), funds have been raised for local restaurants to feed people who now don't have kitchens, and an outflow of clothing to dress people who have no clothing. Outback has donated so far over \$5,000 in clothing and has a free rack in each shop. We are told in Ashland

right now, there is plenty of donated used clothing next door at the Elks so we won't be taking in any clothing to add to these racks unless we hear of a need.

Jade, who helped birth Outback in Ashland, had her home and all possessions burned in the fire. She posted, "New beginnings" as she continues to navigate her life and stay open to blessings and miracles, as she is housed, dressed and fed by family and community. We wish her and her partner well on their new journey. (While also acknowledging it sucks! ... Whahhhh!)

These circumstances show the resilience and the compassion of people beyond the divisiveness that has been stirred up in our world.

A couple of nights ago I learned just how powerful one of the delivery systems of beliefs and divisiveness was, watching the Netflix movie, *The Social Dilemma*. Here's a takeaway, although I recommend watching it.

Although Trump is a master of divisiveness in my opinion, the bigger threat is the algorithms on social media, whose only goal is to keep us coming back for more. By creating users (addicts) to social media it delivers more money to those corporations (Facebook, etc). These algorithms are programmed to change the way we think, in order that we stay online. Feeding our fears and divisiveness keeps everyone engaged. They have not only led to a large group of people believing the world is flat, but many other more dangerous beliefs that are leading the world to civil unrest and war, according to the tech guys in the movie who created these algorithms. They are afraid of what they created.

As we move closer to the elections, this "disaster" of hiding truths inside the division, is heating up

The benefit of this could be that we stop blaming each other, recognize where some of these "fake news/deep fakes" are coming from and see what has happened and how we collectively can fix this. Emphasis on collectively. Can we put the genie back

in the bottle and once again have a place we can all agree has the facts, so we can make smart collective decisions? Or find some other solution, as we uncover the source of our division? And have a President that uses his "bully pulpit" to form unity instead of division. Yes we can!

And here in deep truths we acknowledge one of our SHEros, RBG.

What an elegant, deep truth seeker and holder for our world. Ruth Bader Ginsberg thank-you for your resilience, your elegance and beauty as you upheld and shined the light on truth, on fairness exposing inequities and injustices. May we all take up the mantle of your role together.

The road ahead is bumpier than ever, yet, there is also the trend, as these natural disasters and the pandemic show, to recognize we are in this together. And this is bringing out our compassion and resilience, beyond our division.

Keep breathing, we are living in mythic times.

May we continue to see, appreciate and grow the miraculous around us, that soften the blows, bring some sunshine and clean air. And as my friend Lawrence now living in Croatia says, may your road be exactly what you need.

Be Fearless - Choose Love

Shana Tova xoxo Devi



OUTBACK x LIBRARY



OPEN this Saturday!

This shop is right next door to our Pt Richmond shop, which is 10 minutes (literally) from our Berkeley shop.



**Liquidation Sale meets our Semi-Annual Sale
In our Brick and Mortar Shops:**

Inizio Linen \$38 for separates \$44 dresses (reg price \$149-229)
Password: LoveTribe (half off to the public)

Clothing now additional 50% off

Password: LoveTribe (40% off to the public)

(except our deep discounted racks)

New fall Arrivals Fenini 20% Memoi leggings 25% off

Jewelry, Accessories, gifts, @ 25% Shoes, Boots, Sandals 50% off

**All the discounts have been taken off on our online shop
so no additional discount code needed except for
Fenini new fall at 20% with the code Fenini20**

- Because of things selling from the shops before we can take them offline, we can't guarantee we have it but we will refund within a day.

OutbackInTheTempleOfVenus.com

All orders are returnable and/or exchangeable.
They are packed using sanitation procedures.

Berkeley Hours: 11-4ish every day

Pt Richmond Hours: Wed-Sat 12-4ish

Ashland Hours: Everyday 12-5

Outback x Library is open every Saturday 12-4

PS

Thank-you to all of our LoveTribe that have sent words of encouragement

And that have shopped and supported us during these times. This was a card sent to us, Thank-you Alison, it gave us all a lot of juice! She wrote a beautiful letter to me and my "wonderful" staff. Saying she enjoyed reading my thoughts and stories and wanted to support us even though she didn't need anything right now. And sent us a generous check! Wow! And the love beat goes on ...

